



Baseball/Softball Complex



Six Tennis Courts



Turf at Leinbaugh Field

The Final Push



Capital Campaign
for a New
Activities Complex

Independence Community School District

Proudly Serving the Communities of Brandon, Independence and Rowley

Dear Mustang Activities Supporter,

It is with great pride we present the “Final Push” fundraising campaign for a new Mustang All-Activities Complex. This project consists of installing turf at Leinbaugh Field, six tennis courts, baseball/softball fields, an access road and two additional parking lots.

The vision is a single destination for all activities and events. We have had so many firsts this past year due to the new Jr/Sr High School. We hosted sophomore WaMac volleyball, varsity pool play for the WaMac Tournament, WaMac Wrestling Tournament, sectional wrestling, and four post season basketball games. This is a result of the state of the art gym and auditorium at the new school. It’s time to carry that momentum outside.

Different committees and groups have worked to come up with a single campus vision that is right in line with the Board’s goal of creating and sustaining an exemplary activities department.

The mission of our finance/fundraising committee is simple and straightforward: to secure private financing, in-kind gifts, and grants to fill a funding gap between the total construction costs and public financial sources for a new All-Activities Complex. Private funding for the “Final Push” fundraising campaign will be directed through the Mustang Foundation, Inc.

We have already pledged to the “Final Push” fundraising campaign and we hope you will join us. We invite you to look over the information in this booklet, ask questions of your campaign volunteer and make an informed decision on a pledge.

On behalf of future generations that will benefit from a new All-Activities Complex, we thank you for your support.

Finance Campaign Committee Members

John Behan	Brad Kegler
Erik Bohlken	Dan Kegler
John Christensen	Brandon Krusey
Keith Donnelly	David Lang
Brian Eddy	Jason Lang
Scott Frye	Anne McMillan
Mark Geertsma	Jim McMillan
Matt Haddy	Mike Ruffcorn
Ron Hearn	Susie Toale
	Nate Whited

Mustang Foundation, Inc. Board

Lloyd Davis
Rusty Donnelly
Lans Flickinger
Scott Geater
Amy Holle
Susan Johnson
Dan Kegler
Charlie McCardle
Meredith Miller
Rob Robinson
Susie Toale
Shelly Whited

Need for an All-Activities Complex

Proposed Locations and Benefits

Turf at Leinbaugh Field

- Eliminates need for a separate soccer field and avoids duplication of bleachers, lights, concessions and restrooms
- Leinbaugh Field will serve as the primary soccer and football field
- Could be used by all sports, band, and physical education classes
- Annual savings of \$40,000/year on maintenance used to cover replacement of top layer every 10-12+ years
- Minimal maintenance required
- Benefits of Turf vs. Natural Grass
 - Can host soccer (all ages), football (all ages), band competitions and many more events
 - Can handle limitless foot traffic and maintain peak surface conditions
 - Can host all or part of practice for football, baseball/softball, track and soccer



Six Tennis Courts

- Replaces the three courts at the old high school site
- New courts to be located on the school district's 92 acres on the west side of town
- Eliminates traveling throughout town for competitions/practice
- Reduced liability concerns
- Tennis courts have an approximate 20 year lifespan
- Minimal updates required each year
- Host conference tournaments and state qualifiers
- Available for all physical education students
- Looking to get a USTA grant to get new equipment
- Quality facility with access to Jr./Sr. High School restrooms
- Community use by parks and rec and adult league
- Practices take place at one venue and are supervised



CONTINUED...

Baseball/Softball Fields

- Currently located at the City’s Complex on the east side of town
- To be located on the district’s 92 acres on the west side of town
- One premier baseball and one premier softball field
- Fields serve as practice and competition fields
- Allows District to host post season games to generate additional income
- Ability to now host Friday night softball competitions
- Fenced in area around complex
- Increased Gate
 - Fenced in complex – able to better collect admission
 - Increased fan support – locally/visitors
- Concession Income
 - Immediate boost to general activities income
 - 70 summer events with \$500 per event - \$35,000 each summer
- Event Hosting
 - Attractive to IAHSAA and IGHS AU – post season games
 - Promotion of our school district state-wide
- Advertising
 - Scoreboard recognition, donor walls, concession stand, etc. not previously possible
- 350 car parking lot for multi-use (Leinbaugh Field/Ball Diamonds)
- Roadway and parking lot to be seal coated to keep up front costs minimized at onset

Conceptual Renderings



Need for an All-Activities Complex

Keep the Momentum...The Time For “The Final Push” is Now!

Single Campus

Single destination point for all visitors

- Walking distance for all students grades K-12
- Staff and students have access to all facilities during the day
- Reduce transportation costs and increase efficiency

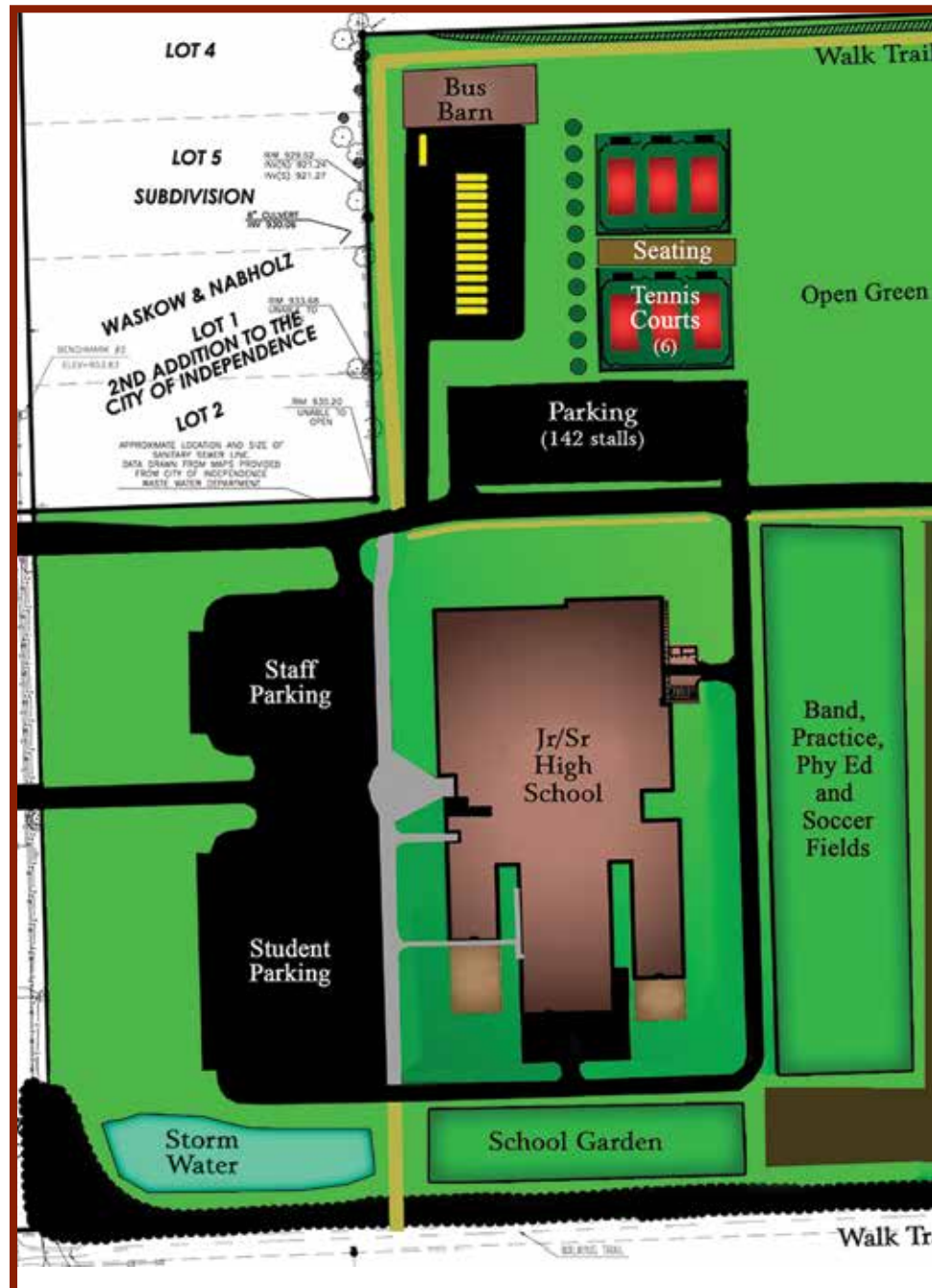
Action Items to achieve a Single Campus

Phase one:

- Turf at Leinbaugh Field to create football, soccer and band fields
- Tennis courts (located throughout town, in poor shape and desire to relocate to campus)

Phase two:

- Baseball field (located at Complex; desire to relocate to campus)
- Softball field (located at Complex; desire to relocate to campus)

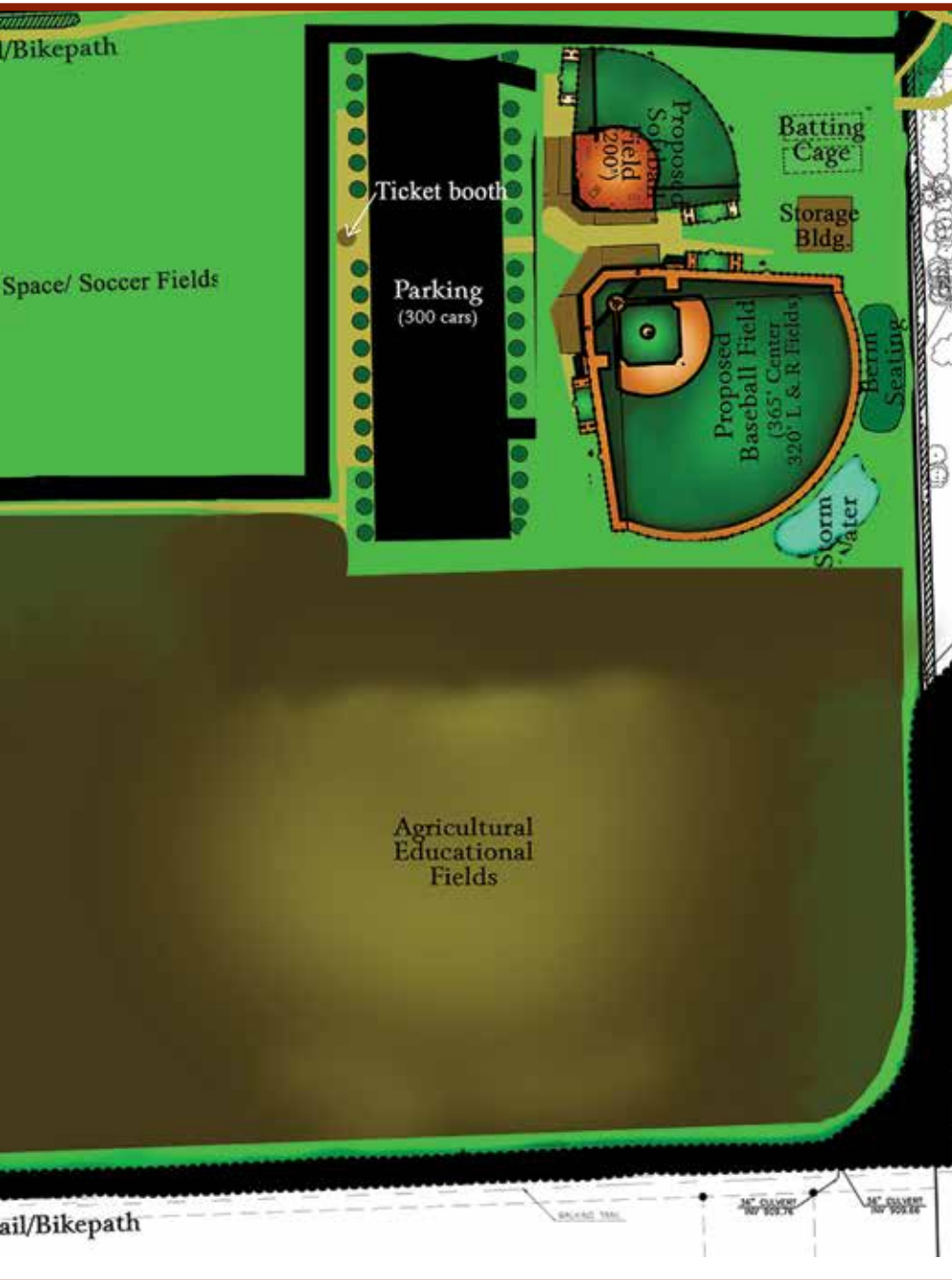


Design Plans for the New All-Activities Complex

While no final design plans have been drawn up, there are conceptual renderings and ideas to help everyone visualize what our new Complex may look like.

Budget for Ongoing Sport Facilities Maintenance

Sufficient SILO funds (1 cent sales tax money) are set aside for ongoing maintenance of the district's other facilities and technology. Our District uses the PPEL and SILO funds to pay for necessary maintenance, repairs, and other improvements.



Fields and parking layout being evaluated

Project Summary

Construction Timeline for All-Activities Complex

The tentative schedule for the project:

Turf at Leinbaugh Field

- Board approved and hired Architect/Engineer in March 2014
- Bid Letting in mid to late April 2014
- Construction begins in May 2014
- Completion by July 31, 2014

Tennis Courts

- Board approved and hired Architect/Engineer in March 2014
- Bid letting in May 2014
- Begin construction in June 2014
- Completion by October 2014

Baseball/Softball

- Board approval by May 2014
- Hire Architect in June 2014
- Bid letting in Fall 2014
- Break ground after crops are out Fall of 2014
- Completion during Summer 2015

This \$2.8 million project will be funded from distinct sources:

- SILO / PPEL Funds: \$1.1 Million
- Private contributions to the campaign to include gifts, grants and in-kind contributions: \$1.7 Million

The Break Down

The estimated project cost is \$2.8 million

- \$500,000 for Turf at Leinbaugh Field
- \$300,000 for Tennis Courts
- \$1,750,000 for the Baseball/Softball Fields
- \$250,000 for the new Roadway/Parking Lot

The Final Push

The Final Push breaks down the donations needed to fulfill the \$1.7 million sought from donors:

- \$500,000 already informally pledged from one donor
- \$250,000 already informally pledged from one donor
- \$400,000 estimated savings from in-kind donors
- \$50,000 already pledged from five other donors
- \$500,000 needed from other cash donors and grants
 - Seeking one additional donor at \$100,000
 - Seeking two additional donors at \$50,000
 - Seeking four additional donors at \$25,000
 - Seeking 10 additional donors at \$10,000
 - Seeking 10 additional donors at \$5,000
 - Several small donors and grants for remainder
- Fundraising overseen by the Mustang Foundation, Inc.

Design Features

- Single campus design
- Additional parking by the Jr./Sr. High School
- Tennis courts
- Softball/Baseball diamonds
- Additional parking lot by Leinbaugh Field and Baseball/Softball fields
- Road connecting the All-Activities Complex to the rest of the school campus
- New turf at Leinbaugh Field



Donation Information

Capital Campaign

The Mustang Foundation, Inc., a 501(c)(3) tax-exempt organization, will be heading up the capital campaign for this project. Donations to the Mustang Foundation, Inc. are tax-deductible.

Gifts

Gifts can be made in the form of:

- In-kind contributions
- Cash
- Other non-cash assets (securities, CDs, real property, etc.)

If you would like to pledge a donation, please remove the following form, complete it, and mail it to Mustang Foundation, Inc.

Installments

- Gifts of \$1,000 and more can be paid in installments over a three-year time period (2014-2016)
- Installment payments should commence by December 2014.

If you are interested in making a gift to the campaign or would like further details on how to proceed with gifts other than cash, please contact:

Rob Robinson, Treasurer, Mustang Foundation, Inc.
(319) 334-7181 rob.robinson@bankiowa.com

All-Activities Complex Donation Pledge Form

DONATION INFORMATION

Please check all boxes that apply

I/We wish to make a one time gift of \$ _____ .
-OR-

I/We wish to make a total contribution of \$ _____ paid over 3 years (2014-2016). Minimum of \$1,000 if paying over 3 years.

We request installment payments commence prior to December 31, 2014 or as soon as possible thereafter.

This contribution is payable beginning on (select date between 05/01/14 and 12/31/14): _____ .

And will be paid:

Annually Semi-Annually Quarterly Bi-weekly or Monthly (monthly gifts can only be paid via EFT; please check box below)

Please send me an Electronic Funds Transfer (EFT) form as I would like my gift automatically deducted from my checking account. Automatic payments can be established for any installment frequency.

My employer will match this gift.

Company Name: _____

(Please enclose a matching gift form or contact information for your Human Resource Department.)

Please contact me regarding a transfer of non-cash assets to Mustang Foundation, Inc.

DONOR INFORMATION

Print Name(s): _____

Full Address: _____

Telephone: _____

Email Address: _____

DONOR RECOGNITION

All contributions of \$500 or more will be included on a public display located at various locations within the complex. Contributions will be recognized as per your instructions below. Please select ONE box and print clearly.

Please list my/our name(s) as: _____

I prefer to remain anonymous. Please do not publish my name as a donor.

This contribution is made in honor of: _____

This contribution is in memory of: _____

DONOR SIGNATURE

Signature (*required*): _____ Date: _____

Please return completed form and make contributions payable to:

Mustang Foundation, Inc. c/o Rob Robinson, P.O. Box 229, Independence, Iowa 50644

THANK YOU for your commitment to the Independence Community School District! Your contribution to Mustang Foundation, Inc., a 501(c)(3) public charity, is a tax deductible to the extent provided by law.

Notes

For additional project information visit:

www.IndeeMustangFoundation.com
